

Business Questionnaire

Name:

Organisation:

Address:

Postcode:

Tel: Email:

Number of employees:
 Less than 10 10 – 19 20 – 49 50 – 99 100 – 249 250+

Please tick to indicate the ways in which you / your business / organisation would like to be involved in Business East Hants

- ▶ **Workshops / Seminars**
 - Policy developments impacting on local businesses e.g. planning
 - Funding opportunities
 - Procurement e.g. selling to the public sector
 - How to use business support organisations
 - Marketing – how to identify and contact other businesses, promoting a business, joint publicity schemes for effective advertising
- ▶ **Events / Exhibitions**
 - Procurement - meet the buyer / producer
 - Marketing and promotional events eg. Business Awards
 - Business networking e.g. business breakfast & other networking opportunities.
 - Business consultations – three events a year (3 or 4 topics for discussion with one of the topics forming the basis of a workshop session)
- ▶ **Business development programmes**
 - Communications - marketing/advertising/PR
 - Finance - cash flow/business planning/VAT/Book-keeping
 - Basic business networking skills
 - Local Government Procurement - supplier training
- ▶ **Communication**
 - Email updates on topics that could impact on your business.
 - Business Newsletter
- ▶ **Forums**
 - Online discussions
 - Face-to-face business forums
 - Business forums and networks
- ▶ **Other forms of involvement**
 - Delivering advice / training for businesses
 - Speaker at events / workshops / seminars
 - Business surveys

Please add any other suggestions or comments:

Please fold and seal this questionnaire and post it to the pre-paid address on the reverse.

If you have any enquiries, please contact Angela Kiwanuka, Business Development Officer, East Hampshire District Council. Tel: 01730 234 165 • Fax: 01730 234 385 • Email: business@easthants.gov.uk



A **new** business-led partnership serving businesses in East Hampshire.

AIM

- To lead the development, improvement and promotion of economic growth, business engagement and business support in East Hampshire.

ROLE

- Identify economic and business needs within East Hampshire and take action.
- Inform and influence the policies of East Hampshire District Council, East Hampshire Community Partnership and others to meet local business and economic needs.
- Engage the business community in the achievement of the partnership's aim.
- Advise businesses on how to get the best out of business support services and agencies
- Act as an avenue for exchanging ideas, developing strategies and initiating appropriate actions.
- Represent the business community in the district.

BENEFITS

- Network and business development opportunities
- Business development training and information services
- Joint working to achieve the aim of business growth and the sustainable economic development of East Hampshire.
- Access to decision making bodies in the public sector.

The partnership values the participation of businesses in identifying and addressing the needs of the local business community.

In order to enable us to develop an action plan, we would be grateful if you could spare a few minutes to complete and return the attached questionnaire. The information gathered will be used to develop programmes to support business growth and development in East Hampshire.

For more information and to get involved with **Business East Hants**:

Tel: **01730 234165**

Email **business@easthants.gov.uk**

Web **www.easthants.gov.uk/beh**

BUSINESS REPLY SERVICE
LICENCE No. GI/2189

2 | |

Angela Kiwanuka
Business East Hants
c/o East Hampshire District Council
Penns Place
Petersfield
HANTS
GU31 4BR