

Membership

Membership is open to all local businesses.

Benefits of joining Business EastHants

- ⇒ Network and business development opportunities.
- ⇒ Business development training and information services.
- ⇒ Marketing and publicity i.e. joint marketing opportunities.
- ⇒ Opportunity to meet potential buyers/ suppliers.
- ⇒ Access to key decision making bodies in the public sector.
- ⇒ Representation: Business EastHants serves as the voice for local businesses.

Membership benefits

(applicable to registered members only)

- ⇒ Members can submit an article (success story or advice for other businesses or tips on business) for inclusion in the Business News.
- ⇒ Members are welcome to attend free and subsidized training.
- ⇒ Peer group learning and mentoring from other local businesses.
- ⇒ Members can use the Business EastHants logo.

Guiding principles for registered members

These provide guidance to members of Business EastHants on interaction with other members, officers of the Business Partnership and the general public.

- ⇒ Members should only use the Business EastHants logo to signify their membership.
- ⇒ Membership of the Business EastHants does not necessarily mean that the products or services provided by the member are approved or endorsed by the Business Partnership and its Board.
- ⇒ Members must comply with all statutory requirements.
- ⇒ Members should endeavour to act in such a manner as to uphold the reputation of the Business EastHants and refrain from any activity likely to bring the Business Partnership into disrepute.

Business EastHants

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A Guide to the Business Partnership

- ⇒ Introduction
- ⇒ Aims and Objectives
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- ⇒ Composition and Governance
- ⇒ Membership

*Business EastHants is supported by
East Hampshire District Council*

Introduction

Business EastHants was established in November 2009 as an active approach to help mitigate the impact of the economic down turn and prepare local businesses for economic recovery.

The Business Partnership has a private sector Chair and a Board comprising local businesses and representatives from business organisations.

AIM

To Lead the development, improvement and promotion of economic growth, business engagement and support in East Hampshire.

OBJECTIVES

- ⇒ Maintain and grow existing business in East Hampshire – both large and small.
- ⇒ Attract and grow companies, both large and small including new business start-ups, which fit comfortably within the East Hampshire economy.
- ⇒ Enhance the area's "Quality of Life" reputation to help retain local spend by businesses, residents and the public sector.

Role of Business EastHants

- ⇒ Identify economic and business needs within East Hampshire and take action.
- ⇒ Engage the business community in the achievement of the partnership's aim.
- ⇒ Act as an avenue for exchanging ideas, developing strategies and initiating appropriate actions.
- ⇒ Represent and act as a voice for the business community.
- ⇒ Advise businesses on how to get the best out of business support services and agencies.
- ⇒ Inform and influence the policies of East Hampshire District Council, Local Enterprise Partnerships (LEPs) and others to meet local business and economic needs.

Business EastHants is a business-led partnership serving businesses in East Hampshire.

Composition and Governance

The Board

The Business Partnership is governed by a business-led Board (Steering Group) . The Board comprise at least six business people representative of the business make-up in East Hampshire and representatives of public sector bodies.

Appointment of Chair and Vice-Chair

The Board recruits and appoints a Chair and Vice-Chair from amongst the business community. The positions are held for up to 3 years.

Board Meetings

The Board meet at least 6 times a year. The Quorum for meetings is not less than 50% of the board at the date of the relevant meeting.

Administration

Officers from Economic Development at East Hampshire District Council provide support, co-ordination and advise to the Board.

The officers also deal with membership and publicity on behalf of Business EastHants.